

Multimedia Producer

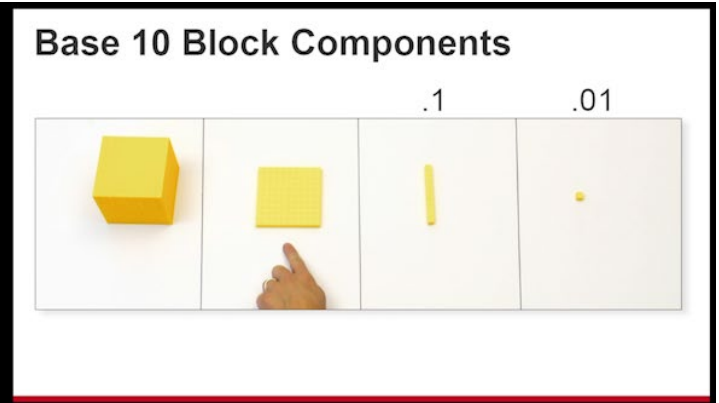
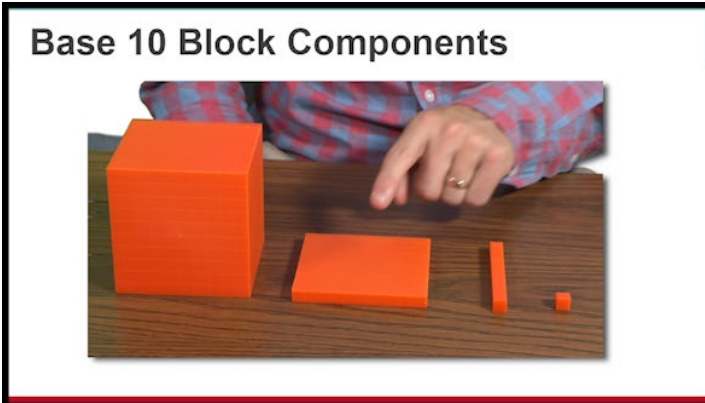
Addressing the needs of a SME often requires giving people room to try things out for themselves. When the SME was ready, I was happy to assist and direct the SME through the final recording.

Original Recording

I suggested that we switch from the third-person point of view (POV) to the first-person POV.

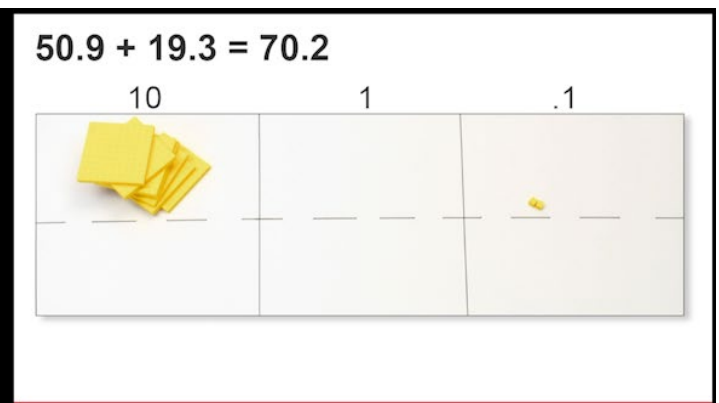
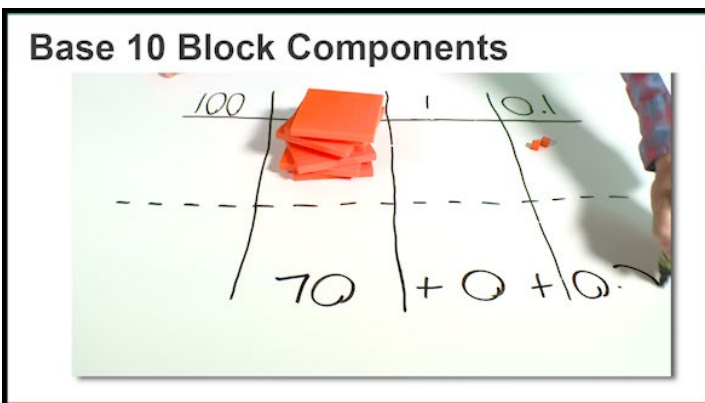
Final Recording

The switch to the first-person POV aligned with the SME intention, to teach teachers HOW to demonstrate.



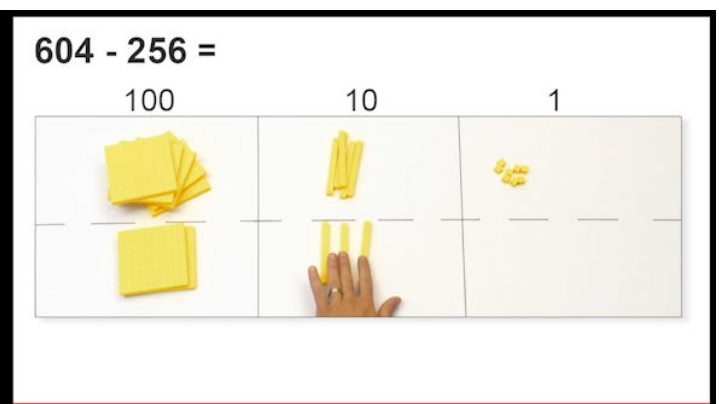
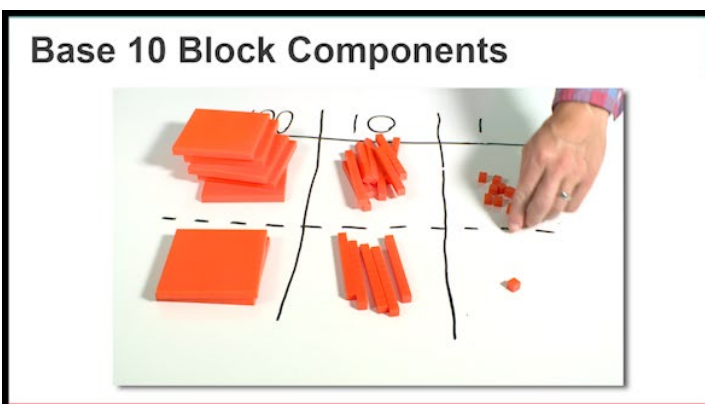
I replaced the handwritten text.

I added on-screen text in post-production.



The presentation area and angled layout were messy and closed captioning overlapped the video image.

I prepared the layout, with lines drawn in perspective. The narrow recording window looks much cleaner and accommodates closed captioning without overlapping.



The recording required quite a bit of previsualization and time to set-up the shots. In the end, it was worth the effort.